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## ABSTRACT OF THE DISCLOSURE

A garage door bottom seal retainer (10) comprises a seal cavity (36), a exterior tension member (38), and an interior tension member (40). In use, an installer slides a retaining member (20) of a seal (12) into the seal cavity (36). Then the installer seats an exterior gripping edge (58) of the exterior tension member (38) upon an exterior shelf (32) of a bottom surface (14) of a garage door (16). The installer then applies force to the interior tension member (40) so as to seat an interior gripping edge (66) into place upon an interior shelf (34) of the bottom surface (14). In this manner, the seal (12) is secured to the retainer (10) and the retainer (10) is then secured to the garage door (16) without the use of any tools or fasteners.